



Clean Growth, Clean Future



Thinking Green: Sustainable Packaging Opportunities

Webinar details

Date: **Tuesday 6th October 2020**

Time: **11 AM CET (10 AM BST)**

Duration: **1h 10 min**

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Did you know that packaging accounts for nearly 40% of the total plastic demand in Europe? Too often the way packaging is produced, used and discarded results in a heavy burden on the environment and contributes to climate change. This is just one of many challenges in the area of sustainable consumption, meeting with growing consumer concerns. Governments are responding to rising consumer awareness to packaging waste and are implementing regulations to both minimize harmful packaging and improve waste-management processes.

With Europe increasingly striving to transition towards a circular economy, FMCG companies, retailers, distributors and other players in the supply chain ecosystem will need to start looking into the ways of introducing sustainable packaging solutions to manufacturing and product distribution.

Department for International Trade invites you to join a free webinar and learn more about the challenges and opportunities in the packaging sector from **UK industry experts** and **innovative British companies**.

The policy panel will focus on where government policies are headed in the UK and EU, while the business panel will introduce inspiring environment-friendly ideas and products of four pioneering UK companies.



Department for
International Trade



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AGENDA

Panel 1: **The role of packing in the sustainability debate (20 min)**

Moderated by Deborah Sacks, Waste and Resources Specialist, Department for International Trade

Featuring:

1. Mike Baxter, Member of the UK Government Advisory Committee on Packaging and External Affairs Director at Berry-bpi
2. Jude Allan, Chair of IOM3 Packaging Society

Panel 2: **How do we tackle the practical challenges to become more sustainable? Innovative solutions from the UK (35 min)**

Featuring:

1. **DS Smith**, Attila Takács, Design&Innovation Manager
2. **envoPAP**, Kaushal Shah, CEO&Founder
3. **Vegware**, Lucy Frankel, Environmental and Communications Director
4. **Insignia Technologies**, Emma Stirling, Product Development Scientist

Q&A: 15 min



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